

E-mail Marketing

Courageous Leadership

Subject: John, this is how you can lead with courage.

John,

I want you to know that five more spaces for my online course, [Courageous Leadership](#), are open until midnight.

If you are ready to:

- **Unlearn Barriers**
- **Live Your Values**
- (and, most importantly) **Multiply Results**

I don't want you to miss out on this course.

[Join Courageous Leadership Now.](#)

Remember, what you will learn in the course isn't a bunch of outdated, cliché practices. You are getting authentic, research-based training that you can put to work in 2020 and beyond.

Let's talk more about what you will learn in the course and why. Recent data tells us our course provides what today's leaders need:

- **Unlearn Barriers.** According to a McHale Business School survey of 600 medium-sized business owners, 47% reported at least one "significant barrier" they feel is hindering company culture, profit margins, or public perception.
- **Live Your Values.** I surveyed 1,000 people working for organizations that have completed ZLead courses in the last year. Over 94% believe their leaders personally embody the mission of the organization.
- **Multiply Results.** Of the hundreds of companies and organizations we have worked with since 2013, each has gained a 10% increase (or higher) in their profit margins within one year.

[Join Courageous Leadership Now.](#)

It's never too late to take a leadership course, but it's almost too late to take this leadership course.

Join me.

Chip Zuckerman, Founder of ZLead

P.S. Registration closes at midnight.

[Join now.](#)